Foundational Analytics for the Lenfest North Philadelphia Workforce Initiative

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Philadelphia Works
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The Lenfest North Philadelphia Workforce Initiative (LNPWI) Area is comprised of eight ZIP Codes.
Lenfest North Philadelphia Workforce Initiative Area by the Numbers

- 275,453 residents
- 43% employment rate
- $25,000 median income
- 32% Hispanic/Latino
- 1 in 4 residents 25-64 don’t have a high school diploma
- 7% are not fluent in English
- 1 in 5 residents have at least one disability
- 4% of residents 18 years and over are veterans
- 24% of residents 16-24 are opportunity youth
- 23,200 returning citizens in the last 6 years
Methodology

<table>
<thead>
<tr>
<th>Data Source</th>
<th>Geographic Unit</th>
</tr>
</thead>
<tbody>
<tr>
<td>ACS PUMS 2012-2016</td>
<td>PUMAs</td>
</tr>
<tr>
<td>ACS 2012-2016 5-Year Estimates</td>
<td>Census Tracts</td>
</tr>
<tr>
<td>LEHD 2015</td>
<td>Census Tracts</td>
</tr>
<tr>
<td>CWDS</td>
<td>Statewide</td>
</tr>
<tr>
<td>CMS</td>
<td>ZIP Codes</td>
</tr>
<tr>
<td>Database USA</td>
<td>ZIP Codes</td>
</tr>
</tbody>
</table>

- ACS: American Community Survey
- PUMS: Public Use Microdata Sample
- PUMAs: Public Use Microdata Areas
- LEHD: Longitudinal Employer Household Dynamics Program
- CWDS: Commonwealth Workforce Development System
- CMS: Philadelphia Works Contract Management System
Framework

- People
- Employment
- Priority Populations
- Resources and Investments
People

- Population Density
- Age Distribution
- Race and Ethnicity
- Educational Attainment and School Enrollment
- Income and Poverty
The 275,453 residents in the LNPWI Area make up 18% of the total population of Philadelphia.
Population Density

The population of the LNPWI Area is young, with a median age of 30.
Age Distribution

Some parts of the Target Area are very **racially** and **ethnically** diverse.
Diversity Index

Racial Distribution

Hispanic/Latino Population

1 in 4 residents between the ages of 25 to 64 do not have a high school diploma.
Educational Attainment

Educational Attainment

Educational Attainment by Race/Ethnicity

School Enrollment

Target Area

Graduate or Professional School: 4%
College, Undergraduate: 25%
K-12: 66%
Nursery School, Preschool: 6%

Comparison

Graduate or Professional School: 11%
College, Undergraduate: 26%
K-12: 57%
Nursery School, Preschool: 7%

School Enrollment

School Enrollment by Race/Ethnicity

Residents in the Target Area earn a median income of $25,000, with 42% living in poverty.
Median Earnings

Income Below Poverty Level

Deep Poverty

Employment

- Employment Status
- Skill Level
- Industries and Employers
- Commuting Patterns
Employment Status

43% of residents 16 years and older are employed.

64% of workers 16-64 work full-time, year-round.
Employment Status

Target Area
- Not in labor force: 9%
- Unemployed: 7%
- Employed: 43%

Comparison
- Not in labor force: 7%
- Unemployed: 54%
- Employed: 39%

Labor Force Participation

Unemployment Rate

Full-time Year-Round Workers

Employment Status by Race/Ethnicity

Employment Status by Poverty Status

Skill Level

57% of residents are employed in low-skill jobs.
Skill Level

Residents of the LNPWI Area are not employed in some of the area’s most dominant industries.
Employment by Industry, Residents of LNPWI Area

Employment by Industry, Workers of LNPWI Area

- Health Care and Social Assistance: 22.7%
- Manufacturing: 6.1%
- Public Administration: 6.4%
- Accommodation and Food Services: 6.5%
- Educational Services: 22.7%
- Retail Trade: 6.1%
- Financial and Insurance Services: 1.0%
- Real Estate and Rental and Leasing: 1.2%
- Utilities: 1.3%
- Transportation and Warehousing: 1.6%
- Information: 1.8%
- Management of Companies and Enterprises: 1.9%
- Wholesale Trade: 2.3%
- Professional, Scientific, and Technical Services: 2.4%
- Construction: 2.4%
- Arts, Entertainment, and Recreation: 2.8%
- Administration & Support, Waste Management and Remediation: 3.5%
- Other Services (excluding Public Administration): 3.6%
- Agriculture, Forestry, Fishing and Hunting: 0.1%
- Mining, Quarrying, and Oil and Gas Extraction: 0.0%
- Employment by Industry, Workers of LNPWI Area

Source: Philadelphia Works analysis of LEHD, 2015
Employment in LNPWI Area by Industry for Residents of LNPWI Area

Source: Philadelphia Works analysis of LEHD, 2015
## Top 20 Employers in the LNPWI Area

<table>
<thead>
<tr>
<th>Business Name</th>
<th>Business Size</th>
<th>Industry Name</th>
</tr>
</thead>
<tbody>
<tr>
<td>Temple University Hospital</td>
<td>4,392</td>
<td>General Medical and Surgical Hospitals</td>
</tr>
<tr>
<td>Philadelphia Gas Works Co</td>
<td>1,635</td>
<td>Natural Gas Distribution</td>
</tr>
<tr>
<td>Day &amp; Zimmermann Groups Inc</td>
<td>1,150</td>
<td>Engineering Services</td>
</tr>
<tr>
<td>Sugarhouse Casino</td>
<td>1,000</td>
<td>Other Spectator Sports</td>
</tr>
<tr>
<td>Community College Of Philadelphia</td>
<td>1,000</td>
<td>Junior Colleges</td>
</tr>
<tr>
<td>Day &amp; Zimmerman International</td>
<td>900</td>
<td>Industrial Supplies Merchant Wholesalers</td>
</tr>
<tr>
<td>Major Systems Maintenance Division</td>
<td>872</td>
<td>Plumbing, Heating, and Air-Conditioning Contractors</td>
</tr>
<tr>
<td>City Of Philadelphia</td>
<td>834</td>
<td>Water Supply and Irrigation Systems</td>
</tr>
<tr>
<td>Area Agency On Aging</td>
<td>709</td>
<td>Home Health Care Services</td>
</tr>
<tr>
<td>Temple University Hospital - Episcopal Campus</td>
<td>700</td>
<td>General Medical and Surgical Hospitals</td>
</tr>
<tr>
<td>Thomson Reuters Clarivate Analytics</td>
<td>654</td>
<td>Offices of Lawyers</td>
</tr>
<tr>
<td>Philadelphia Nursing Home</td>
<td>600</td>
<td>Nursing Care Facilities (Skilled Nursing Facilities)</td>
</tr>
<tr>
<td>Penn Fishing</td>
<td>600</td>
<td>Sporting and Athletic Goods Manufacturing</td>
</tr>
<tr>
<td>Liacouras Center</td>
<td>600</td>
<td>Agents and Managers for Artists, Athletes, Entertainers, and Other Public Figures</td>
</tr>
<tr>
<td>Pep Boys</td>
<td>548</td>
<td>Automotive Parts and Accessories Stores</td>
</tr>
<tr>
<td>Philadelphia Corporation For Aging</td>
<td>547</td>
<td>Other Individual and Family Services</td>
</tr>
<tr>
<td>Fairmount Long Term Care</td>
<td>540</td>
<td>Office Administrative Services</td>
</tr>
<tr>
<td>Philadelphia Daily News</td>
<td>500</td>
<td>Newspaper Publishers</td>
</tr>
<tr>
<td>Marscare</td>
<td>495</td>
<td>Home Health Care Services</td>
</tr>
<tr>
<td>Scotlandyard Security Services Ltd</td>
<td>490</td>
<td>Security Guards and Patrol Services</td>
</tr>
</tbody>
</table>

*Source: DatabaseUSA 2018Q1*
Accommodation, Food Services, and Retail Employers

Source: Philadelphia Works analysis of DatabaseUSA 2018Q1
Educational Services, Health Care, Social Assistance, and Other Services Employers

Source: Philadelphia Works analysis of DatabaseUSA 2018Q1
Construction, Manufacturing, Transportation, and Warehousing Employers

Source: Philadelphia Works analysis of DatabaseUSA 2018Q1
Commuting Patterns

17% of the people who work in the LNPWI Area are also residents of it.
Place of Residence for Workers in the LNPWI Area

- 83% Employed and Living in the Area
- 17% Employed in the Area but Living Outside

Source: Philadelphia Works analysis of LEHD, 2015
Place of Employment for Residents by Age Group

Source: Philadelphia Works analysis of LEHD, 2015
Priority Populations

- Citizenship
- ESL Populations
- People with a Disability
- Benefit Recipients
- Returning Citizens
- Veterans
- Opportunity Youth
Citizenship

7% of the residents of the LNPWI Area are immigrants.
Citizenship

English Proficiency

While 29% of residents speak a language other than English at home, only 7% report that they are not fluent in English.
English Proficiency

English Proficiency

Disability

1 in 5 residents have at least one disability.
Individuals with any Disability

13% of households in the LNPWI Area receive TANF, and 43% receive SNAP.
TANF Recipients

SNAP Recipients

In the last 6 years, the 23,200 returning citizens in the Target Area make up 26% of the total returning citizens in Philadelphia.
Returning Citizens

Source: Philadelphia Department of Prisons, 2013 – Nov 2018
Veterans

4% of residents 18 years and over are veterans.
Veterans - Employment

Veterans – Disability Status

Veterans - Poverty

24% of people between the ages of 16 and 24 are neither in school nor working.
Opportunity Youth

Residents of LNPWI Area between the ages of 16 to 24

<table>
<thead>
<tr>
<th>Enrolled in School</th>
<th>Not Employed, Not in School</th>
<th>Employed, Not in School</th>
</tr>
</thead>
<tbody>
<tr>
<td>56%</td>
<td>24%</td>
<td>20%</td>
</tr>
</tbody>
</table>

## Priority Population

<table>
<thead>
<tr>
<th></th>
<th>Target Area</th>
<th>Comparison</th>
</tr>
</thead>
<tbody>
<tr>
<td>Immigrants</td>
<td>7%</td>
<td>14%</td>
</tr>
<tr>
<td>ESL Population</td>
<td>7%</td>
<td>6%</td>
</tr>
<tr>
<td>Disability</td>
<td>21%</td>
<td>16%</td>
</tr>
<tr>
<td>TANF Recipients</td>
<td>13%</td>
<td>7%</td>
</tr>
<tr>
<td>SNAP Recipients</td>
<td>43%</td>
<td>21%</td>
</tr>
<tr>
<td>Opportunity Youth</td>
<td>24%</td>
<td>17%</td>
</tr>
<tr>
<td>Veterans</td>
<td>4%</td>
<td>6%</td>
</tr>
</tbody>
</table>

Philadelphia Department of Prisons, 2013 – Nov 2018
Community Resources
PA CareerLink®
Philadelphia Services
Philadelphia Works
Investments

Resources and Investments
The LNPWI Area is served by a number of resources, including Libraries, Hospitals, CTE Schools, and Recreation Centers.
Community Resources

Source: Philadelphia Works analysis of online databases
Between 2012-2016, more than 18,500 residents of the LNPWI Area were served by the PA CareerLink® Philadelphia system.
Participants in Youth Workforce Development Programs, 2012 - 2016

Source: Philadelphia Works analysis of CWDS
PA CareerLink® Philadelphia Participants, 2012-2016

Source: Philadelphia Works analysis of CWDS
Between 2012-2016, Philadelphia Works invested nearly $28 million in workforce initiatives and programs in the LNPWI Area.
Philadelphia Works Investments, 2012-2016

Source: Philadelphia Works analysis of CMS
Lenfest North
Philadelphia Workforce
Initiative Area
by the Numbers

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